Ali Mursaliyev

Motion Designer & Videographer

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PROFILE

Motion designer and videographer with 10+ years of experience building visuals for brands that need to move with purpose—not just look good. Career spanning commercials, product films, social content, VFX, and full campaigns. I handle the full picture: creative direction, motion systems, editing, and VFX—from first concept to final frame. Currently studying Computer Engineering and Media & Visual Arts at Koç University.

EXPERIENCE

FUT Esports — Motion Designer Aug 2022 – Present
Istanbul (remote/onsite)

- Produced commercial and campaign content for major brands including Red Bull, Adidas, PUMA, Samsung Galaxy, KFC, Logitech, Vodafone FreeZone, and Istanbul Airport.
- Owned the full broadcast and social visual package: match-day graphics, stingers, lower thirds, hype reels, and short-form content.
- Built reusable, expression-driven AE and C4D templates that cut turnaround time and locked in brand consistency across seasons.
- Integrated AI tools (Kling, Veo, Nano Banana Pro) and custom scripting into the production pipeline—faster iteration, less repetition, more output.
- Delivered under tight, event-driven deadlines as the key creative link between marketing, editorial, and talent.

Freelance — Motion Designer & Videographer 2019 – Present
Global clients

- Produced commercials, product films, VFX shots, and social content for clients across various industries.
- Took projects from loose brief to final frame—concept, shoot, edit, composite, delivery.
- Built motion systems and visual identities that give brands a consistent, living look across platforms.
- Integrated AI tools and custom scripting into production pipelines—cutting iteration time and increasing output quality.

SELECTED CLIENTS

Red Bull · Adidas · PUMA · Samsung Galaxy · KFC · Logitech · Vodafone FreeZone · Istanbul Airport

EDUCATION

Koç University Oct 2023 – Jun 2027
B.E., Computer Engineering — GPA: 3.40/4.00 | B.A., Media and Visual Arts *Istanbul, Türkiye*

Türkiye Diyanet Vakfı Bakü Türk Lisesi Sep 2017 – Jun 2023
High School Diploma — Final Grade: 5.0/5.0 *Baku, Azerbaijan*

SCHOLARSHIP

Azerbaijani State Scholarship 2023 – 2027
Full tuition at Koç University + monthly stipend. Awarded through a highly selective national competition.

SKILLS

Core Stack:	After Effects, Premiere Pro, Photoshop, Illustrator, Cinema 4D, Blender, Element 3D
Production:	Compositing, VFX, 3D animation, look-dev, motion systems, title design, color, editing
AI & Tools:	Kling, Veo, Nano Banana Pro—generative production; scripting & automation
Workflow:	Full-cycle project management, template systems, asset pipelines, client iteration

LANGUAGES

Azerbaijani: Native | **Turkish:** Native | **English:** Fluent | **Arabic:** Elementary | **Russian:** Elementary

SCORES & CERTIFICATIONS

- **Adobe Certified Associate (ACA)**—After Effects, Motion Graphics | MP3U-sFVx | Sep 2022
- **Azerbaijan State Exam**—643.8/700 | Jun 2023
- **SAT**—1480/1600 | Mar 2022
- **TOEFL iBT**—91 | Mar 2022
- **Duolingo English Test**—130/160 | May 2023